



Contact: Katie Robertson
Susan G. Komen® Austin
Tel: 512-684-3883
krobertson@komenaustin.org

MEDIA ALERT

Registration Opens for the 18th Annual Susan G. Komen Race for the Cure Austin

Susan G. Komen Austin and Leif Johnson Ford Teaming Up to Fight Cancer

WHAT: Leif Johnson Ford of Central Texas has been raising funds locally for Susan G. Komen Austin by donating \$100 for every truck purchased for the last 3 months. Representatives with Leif Johnson Ford will be presenting Komen Austin a check for more than \$33,000. Ford Motor Company is the national sponsor of Susan G. Komen's Race for the Cure.

Komen Austin executives along with area Race for the Cure sponsors will also kick-off the registration for Central Texas' 18th Annual Race for the Cure, Race Together. Fight Together. which will be held in historic downtown Austin September 25th.

WHO: Representatives with Komen Austin, Leif Johnson Ford, St. David's, First Trust, and other Race for the Cure sponsors along with local breast cancer survivors.

WHERE: Leif Johnson Ford

501 E. Koenig Lane
Austin, Texas 78751
512-454-3767

WHEN: Wednesday, June 8, 2016 @ 3 p.m.

WHY: The ultimate goal is to raise \$978,000 for the Austin Race and to get 9,500+ people to attend. The proceeds will assist bringing screening, diagnostics services, education and awareness about breast cancer to the local community.

Susan G. Komen® Austin is an Austin-based nonprofit committed to saving lives locally and fighting breast cancer globally. Komen Austin is the only local breast cancer organization attacking the disease on all fronts – education, screening, treatment, follow-up care, survivorship support, advocacy and research. Komen Austin invests up to 75 percent into local community health care grants and educational initiatives; the remaining 25 percent is invested into global research studies to find the cures for breast cancer.

INTERVIEW OPPORTUNITIES: Jenny Peterson, Komen Austin Race Ambassador and Komen breast cancer survivor, Lydia Hopper, Komen Race for the Cure Chair, Ray Anne Evans of BCRC, a Komen grant recipient, along with representatives with Komen Austin, Leif Johnson Ford and community leaders.